



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



URBAN MISSION ANNUAL REPORT | 2010



URBAN MISSION BRANCH YMCA
615 N. ALABAMA STREET, SUITE 400
INDIANAPOLIS, IN 46204

WELCOME

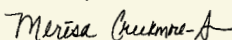
Dear YMCA Friends,

Helping young people reach their greatest potential has been the goal of the Urban Mission YMCA since we opened the doors of our branch 15 years ago. By keeping our youth active in creative programs, we've been able to reach more youth each year in addition to helping them resist participation in risky and anti-social behaviors. In 2010, our efforts in helping youth and families were recognized by several members of the community. Below are just a few of those achievements:

- Collaborated with the GEO Foundation to serve 359 students at two new 21st Century Community Learning Center Program sites
- Received funding from the YMCA of the USA to implement the VISA Soccer Financial Literacy program for 160 students
- Added four new Generation Y After school program sites, which allowed us to reach more than 300 new students
- Received accreditation from American Camping Association
- Held 1st Annual Y-Achievers Scholarship banquet and awarded \$5,000 scholarship to our first recipient
- Launched our first aquatics program by offering swim lessons to 32 youth
- Award-winning Journalist, Jeff Johnson, came out to speak to youth at Meridian Transitions High School
- Held the 1st Annual Mentor Me Summer Camp for 42 kids
- Jordan Graves was the first youth from the Urban Mission YMCA to become Governor for the Indianapolis YMCA Youth and Government Program
- Served the highest number of families ever in 2010 for the Annual Toys for Tots drive
- 100% of the Urban Mission YMCA staff contributed to our Annual Campaign
- Recognized by the YMCA of the USA for our college readiness initiatives. As a result, Y-USA awarded the branch a \$10,000 grant to implement the Higher Education Project
- Awarded \$50,000 by the Efrogmson Family Fund, a CICF Fund to expand college readiness and access efforts throughout YMCA of Greater Indianapolis branches
- Received \$60,000 from Chase to help athletes improve their academic standing

Our efforts in helping youth and families were recognized by several members of the community. As a result, we received more funding for new and existing programs in addition to developing new community partnerships. Thank you for your support of the Urban Mission Branch.

Sincerely,



Meresa Creekmore-Armor

*Vice President of Community Development
Urban Mission Branch YMCA*

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BACKGROUND ON THE URBAN MISSION BRANCH YMCA

In 1996, the leadership of the YMCA of Greater Indianapolis recognized that there was a shortage of quality programming available for youth and families living in Indianapolis' urban neighborhoods. Many of those families faced barriers that prevented their participation such as a lack of reliable transportation and economic hardships, which affected the success of their children in school. Poverty builds barriers to good nutrition, health preventative and ongoing care – with resultant inactivity, sedentary lifestyles, obesity, illnesses, and/or emotional problems. In order to address these societal issues, the YMCA's leadership created a concept that would allow the delivery of high quality programs to occur independent of an assigned service area and outside of traditional YMCA branch facilities.

This decentralized program delivery concept, which utilizes existing school buildings, local churches and area park facilities to provide high quality programs, was the impetus behind the creation of a new YMCA branch now known as the Urban Mission Branch YMCA. This YMCA Without Walls opened in 1997 to meet the critical needs of inner city youth and families.

The impact of this concept has been profound due to the relevancy of the programs offered. Due to the harsh realities that face urban youth such as poverty, low academic performance, increased school drop out rate, lack of access to post-secondary education, drug use and violence, the YMCA has designed programs that equip youth with the tools and confidence they need to navigate successfully through the difficult and challenging teenage years.

Emphasis on building strong connections between youth and adults, coupled with the nature of the programs provided have truly enabled the Urban Mission Branch of the YMCA of Greater Indianapolis to positively impact Indianapolis' urban youth and teens.



I Know I Can...

About a year ago, my life was going in a bad direction. I was skipping class and failing all of my classes at school. Eventually I was sent to Meridian Transitions High School. Once enrolled at the school I got involved with the Y's Second Chance Mentoring Program. I never knew the Y had programs at schools; I thought they were only about basketball gyms. Since getting involved in the program I have been exposed to so many new things. I'm a member of the Y's Youth and Government Program and we have an opportunity to take lots of fun field trips. The best part about being in the program is the "life skills" discussions. These conversations allow me to be myself and provide me with beneficial information about how to succeed in life.

Eventually, the Y connected me with a mentor, Mr. Means. He has taught me to think before I react, keeping a positive image, given me expectations and most important—hope.

I now have a 3.7 Grade Point Average (GPA) and will begin my senior year of high school in the fall. After high school I would like to be the first person in my family to leave Indianapolis and graduate from a big university. I aspire to be an automotive technician and now I know that I can.



Kenyatta Holloway,
Junior, Meridian Transitional School



SHALIA RUSSELL

Shalia is a sophomore at Arlington Community High School. She is a proud participant of the Achievers program that enables college preparatory youth to transition into the higher learning experience. Her commitment to college is evident with her participation in both of our recent college tours to IUPUI and Purdue. Shalia is very excited about the opportunities that are provided to her with YMCA's generosity. Shalia says, "I feel like I am living the college life already."

YMCA Urban Outreach Programs

PREVENTION PROGRAMS

Afternoons R.O.C.K. In Indiana

This curriculum-based leadership and prevention program incorporates athletics, music, drama, debate, time-management, interviewing skills and thought provoking games and activities. The primary goal for prevention services is to decrease the incidence and prevalence of alcohol, tobacco and other drug use by youth, ages 10-14.

Communities That Care

Communities That Care is a system that provides a unifying framework to promote the healthy development of young people. It brings together a wide range of people, programs, and initiatives to address youth issues in a comprehensive way. This process will help out community design, carry out and evaluate a Community Action Plan for prevention that is matched to its specific needs. It provides a way for a community to use its funding and other resources as efficiently as possible with the highest probability of success.

INTERVENTION PROGRAMS

Second Chance Mentoring Program

The goal of this program is to reduce juvenile recidivism rates and crime rates in Indianapolis through group mentoring with trained, caring adults. Though the children in this program have one or more potentially harmful risk factors associated with increased likelihood of violence or other harmful behavior, their resilience to using violence to resolve problems can be buoyed by an infusion of protective interventions by caring adults.

ACADEMIC SUPPORT

YMCA Youth & Teen Achievers

The Y-Achievers program addresses critical issues affecting teenagers in grades 6-12. This weekly program targets students and promotes educational, social and character development. Each program participant gains essential life skills that are necessary to become productive members of society. A major focus is supporting teens that are at risk of dropping out of school before graduation and the development of college readiness skills through workshops, tutoring, career exploration activities and college tours.

A.C.E. (Athletes Committed to Excellence)

The A.C.E. program targets 9th grade student athletes to help them develop effective study habits and achieve academically. The program focuses on goal-setting, communication, philanthropy, leadership and college preparation. Student-athletes attend college tours, workshops and seminars and learn about academic rigor and graduation requirements.

From Day One Summer Camp

This camp addresses the basic foundational needs of young teens as they prepare to transition into high school through an intensive 10-week summer camp. Critical areas such as effective study habits, decision-making, academic remediation, healthy relationships and college access (applications, financial aid and career exploration) are part of the curriculum designed to prepare them for success and prevent them from dropping out prematurely. By offering a transitional specialty camp to IPS students who will be entering 9th grade, the YMCA can help them start off with realistic goals and expectations. This program instructs students in effective study habits and academic requirements and will provide students with a "basic toolbox" for a successful high school experience.



PROGRAMS

Generation Y Middle School After School Programs

Provides youth with alternatives to "street life" and a place that fosters their academic, social and physical development during the critical at risk time when they are unsupervised after school. The focal point of this program is to provide opportunities for children attending low performing schools. Tutorial services and academic enrichment activities help students meet local and state academic standards in subjects such as reading and math. In addition, youth development activities, drug and violence prevention and art, music, recreation and character education enhance the academic component of the program.

Summer Day Camp

All YMCA Camps provide children with a fun experience, safe surroundings, well-trained staff, learning opportunities and shared memories of camp accomplishments. In addition, camp programs are designed to give children the support they need to become successful adults.

YMCA Youth & Government Program

The YMCA's Youth and Government Program has been one of its most impactful teen programs for many years. The program targets teens ages 13 to 18 and allows youth to experience government first hand and to learn how to solve community problems through a democratic process. The program also helps to develop an attitude of self-help, confidence, leadership skills, self-esteem and lifelong friendships.

COMMUNITY & FAMILY-BASED PROGRAMS

Toys for Tots

The YMCA partners with the U.S. Marine Corps each year to distribute toys to deserving children in our community during the holiday season.

Total served: 4013

YMCA Youth Sports Program

YMCA Youth Sports Program helps kids become not only better players, but better people as well. It's a progressive program, with multiple age-specific levels. Every child gets to play and the games are safe, exciting and fun. We encourage fair play, positive competition, family involvement and even match children of similar abilities.



KEVIN NEBLETT

Kevin is a 15 year old freshman at Howe Academy. He's been participating in the Y's Second Chance Mentoring Program for about a year and aspires to be an automotive technician after high school. Kevin likes spending time with the Y staff. He says Mrs. Valerie is like a mother to him and he thinks Mr. Shawn is a "cool guy." One of Kevin's favorite activities in the program is going on field trips. He says, "I will have opportunities to go on more field trips by doing the right thing."

DONORS

2010 URBAN MISSION DONORS

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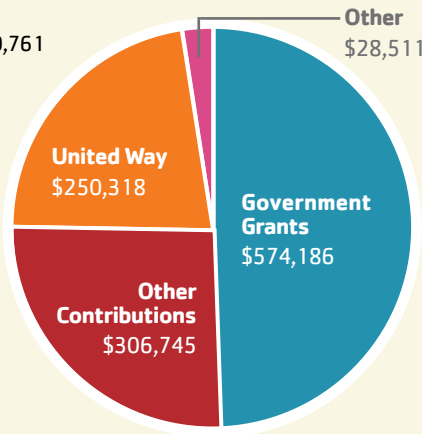
FINANCIALS

STATEMENT OF FINANCIAL POSITION & STATEMENT OF ACTIVITIES

In 2010, individuals, families, foundations and businesses made contributions to help the YMCA provide programs and services in our community. These gifts sent kids to camp, on college tours, allowed youth to participate in sports and a host of other activities. The Urban Mission YMCA will continue promote youth development, healthy living, and social responsibility through their generosity.

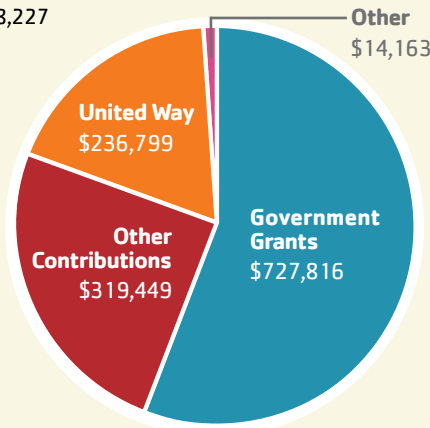
2009 Revenue

Total Revenue \$ 1,159,761



2010 Revenue

Total Revenue \$ 1,298,227



BRANCH BOARD OF MANAGERS

Roderick Conwell
Chair

Libby Cierzniak

Pete Cleveland

Valerie Davidson

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Monique Crain Spells

Meresa

Creekmore-Armor, Staff
*Associate Vice President,
Community Development
& Executive Director*

PROGRAM SITES

GENERATION Y AFTER SCHOOL PROGRAM

Fall Creek Academy
Fountain Square Academy
Guion Creek Middle School
Lincoln Middle School
Thomas Carr Howe Academy
Little Bethel Baptist Church
Harshman Middle School
Served 1,093 youth in 2010

SUMMER CAMPS

Thomas Carr Howe Academy
Watkins Park
Municipal Garden
Red Maple Grove
Fountain Square Academy
Served 758 youth in 2010 (unduplicated)

ACHIEVERS PROGRAM

Thomas Carr Howe Academy
Manual High School
Arlington High School
Arsenal Tech High School
Broad Ripple High School
Northwest High School
Belzer Middle School
Served 1118 youth in 2010

AFTERNOONS R.O.C.K. IN INDIANA (DRUG PREVENTION)

Campbell Youth and Family Services
Community Assets
Concord Center Association
Ebenezer International Ministries
First Samuel (w) Holistic Resource Center
Hawthorne Community Center
Kaleidoscope Youth Center
Life Line Community Center
Little Disciples of Christ
Lost & Found
Metropolitan School District of Perry Township
ODA Enterprises, LLC
Peers Project
St. Florian Center
SWOT at Benjamin Harrison YMCA
SWOT at Urban Mission YMCA
Served 2,160 youth in 2010

ATHLETES COMMITTED TO EXCELLENCE PROGRAM

Arlington High School
Arsenal Tech High School
Served 141 youth in 2010

FAMILY PROGRAMS

Toys for Tots
Thomas Carr Howe Academy – Family Nights
Gambold Middle School – Family Nights
Harshman Middle School
YMCA Healthy Kids Day
Belzer Middle School – Family Nights; Financial
Literacy Workshops
Served 364 families in 2010

SECOND CHANCE MENTORING PROGRAM

Meridian Transitions High School
Served 271 youth in 2010

YOUTH & GOVERNMENT PROGRAM

Fall Creek Academy
Fountain Square Academy
Charles A. Tindley Accelerated School
Meridian Transitional
Served 70 youth in 2010

YOUTH SPORTS

Multiple locations within Marion County
Served 164 youth in 2010

TOYS FOR TOTS

Indiana State
Fairgrounds
*Served 4,013
youth in 2010*



Gaining Confidence

This was my second year of being involved in the Press Corps with the YMCA Youth and Government program. My experiences with the program last year gave me the courage to step into an active leadership role this year as one of the Editors-in-Chief. In this position I wrote three articles, including an interview with Eric Ellsworth, President/CEO, YMCA of Greater Indianapolis in addition to editing other delegates' work and completing final editions of the paper. These experiences have given me the confidence to speak up and I feel that I've grown as a leader among my peers. I love the Press Corps because it gives me an outlet to express myself to my peers and to sharpen my writing skills.

The skills that I am learning with the YMCA will help me as I continue my education. I would like to study music at Butler or Howard University and eventually become a **XX**.



Sabriah Benson,
Sophomore, Charles A. Tindley Accelerated School



MYA JONES

The Y's After School Program at Lincoln Middle School has allowed Mya, a 6th grader, to participate in a variety of clubs. One of Mya's favorites was the International Club, where she was able to learn about different countries and cultures. "I really enjoyed sampling Moroccan food; it was delicious," explained Mya. She also participated in the Visa Financial Soccer pilot, where she and classmates used soccer to learn how to be financially smart.

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit of mind and body for all.



www.indymca.org

(SELECT URBAN MISSION)